



PROGRAMME OVERVIEW

SNOW-CAMP.ORG.UK



WHO WE ARE

Founded in 2003, Snow-Camp is the UK's only registered charity using a unique combination of skiing, snowboarding, life-skills sessions and vocational opportunities to support and empower inner-city young people.

WHAT WE DO

Snow-Camp offers young people the opportunity to experience snowsports for the first time, starting with a 2 day introduction to skiing and snowboarding through to training young people to be Level 1 instructors. Starting each summer, we provide a year-long journey of programmes at artificial and indoor slopes across the UK, progressing to the mountains at the final stage of the programme year.

Our innovative and engaging programme journey combines the continuous development of skiing and snowboarding ability with classroom based life-skills sessions. Young people gain accredited qualifications through each programme.

OUR OBJECTIVES

TO DEVELOP LIFE-SKILLS

Learning to ski or snowboard requires perseverance, commitment, patience, overcoming fear, teamwork and determination - all essential life-skills for young people.

TO BROADEN HORIZONS

Taking more young people out of the city to an environment where they can thrive can challenge the territorial bias in gang culture today, attitudes can be changed and cross-borough friendships made.

TO BREAK DOWN BARRIERS

Snowsports are out of reach for many young people. We make snowsports accessible to those who would never normally have the opportunity to learn how to ski or snowboard.

TO PROVIDE QUALIFICATIONS

Each Snow-Camp programme delivers nationally accredited qualifications.

TO ACHIEVE POSITIVE CHANGE

Enabling more young people, who are not in training or employment to participate in targeted work experience, vocational training and apprenticeships.



FIRST TRACKS PROGRAMME

First Tracks is our beginner programme that provides young people (aged 13-21) with their first experience of snowsports. It takes place throughout July and August each year at indoor and artificial slopes across the UK. This is an exciting time for the young people as they clip on or tie up their boots for their first experience of snowsports.

- ▶ A 2 day programme with training and instruction in skiing or snowboarding with qualified instructors.
- ▶ An accredited Snowsport England/Wales/Scotland Snow Life Award.
- ▶ An awards ceremony providing a

lasting record of their achievements and experience.

- ▶ The opportunity to progress on to the next Snow-Camp Programme, Graduate.

Furthermore, young people learn and develop as individuals through our life-skills sessions, they travel to areas outside of their city and are exposed to a diverse range of young people from other youth groups.

At the end of the 2 days the young people will have made significant progress on the slopes and will have experienced, for the first time, the feeling of sliding down a ski slope, giving them an increased sense of achievement and pride in what they have accomplished.

SNOW-CAMP PROGRAMME JOURNEY TIMELINE



GRADUATE PROGRAMME

Having experienced the thrill of snowsports for the first time on First Tracks, moving onto the Graduate Programme is the obvious next step for young people who are keen to continue with skiing or snowboarding. With 6 days on the snow, spread over October, November and December, the Graduate Programme gives young people the opportunity to take their skiing and snowboarding to the next level.

Group classroom sessions held before each slope lesson expose young people to the wider world of skiing and snowboarding, with talks each week from snowsports industry professionals and athletes. Life-skills remain a significant part of the programme, as

to complete the course young people require commitment, dedication and focus – this is all positively discussed during the classroom sessions.

Young people receive:

- ▶ A 6 day programme (over 6 weeks) with training and instruction in skiing or snowboarding with qualified instructors.
- ▶ An accredited ASDAN Sports and Fitness qualification.
- ▶ A Snowsport England/Scotland/Wales accredited Snow Life Award.
- ▶ An award ceremony providing a lasting record of their achievements and experience.
- ▶ The opportunity to progress on to the next Snow-Camp Programme, Excel.



EXCEL PROGRAMME

The Excel Programme is our youth instructor training programme, which takes place throughout February, March and April. Having completed the First Tracks and Graduate Programmes, Excel supports young people (aged 16-21) who wish to pursue a career in the snowsports industry and achieve a SnowsportEngland/Scotland Level 1 Instructor qualification. Towards the end of the programme the young people spend a week in the Italian mountains with other Snow-Camp groups from across the country, shadowing instructors and gaining valuable mountain experience. For many this is their first time abroad; broadening their horizons on a personal, as well as on an educational level.

The skills which they are demonstrating on the slopes are also reflected in the classroom with life-skills sessions before and after each slope session. These sessions also include lessons on the foundations of the coaching pathway, lesson planning and live teaching tasks as well as the essential first aid and safeguarding courses.

Young people receive:

- ▶ A 10 day programme (over 10 weeks) with training and instruction in skiing or snowboarding with qualified instructors.
- ▶ An accredited Snowsport England/Scotland Assistant or Level 1 Ski or Snowboard Instructor qualification.
- ▶ A Snowsport England/Scotland/Wales accredited SnowLife Award.
- ▶ Safeguarding and First Aid training.
- ▶ DBS / PVG checks.
- ▶ 1 week residential trip to Italy.
- ▶ 20 hours shadowing qualified instructors.
- ▶ Opportunity to volunteer for Snow-Camp and teach the next cohort of young people.
- ▶ Opportunity to progress onto the next Snow-Camp Programme, Apprenticeship.
- ▶ Opportunity to join the Snow-Camp Youth Forum and participate in work placements across the snowsports industry.



APPRENTICESHIPS

Each year we provide 5 young people, who have completed our Excel Programme, with a once in a lifetime opportunity by accepting them on to our award winning Apprenticeship Programme.

Snow-Camp Apprentices (aged 16-21) gain valuable experience from working on all our programmes, alongside work placements across the industry over a 12-month period on the paid apprenticeship. Apprentices are also provided with opportunities to work at national and international snowsports events.

Young people receive:

- ▶ A 1 year paid apprenticeship with Snow-Camp (National Apprenticeship Wage).
- ▶ An NVQ in Activity Leadership.
- ▶ A ski/snowboard technician qualification.
- ▶ A BASI Level 1 Alpine Skiing or Snowboarding qualification.

The Apprenticeship Programme is designed for individuals who want to gain a broad experience and a solid foundation to support a career in the snowsports industry: they gain key qualifications and practical work experience in snowsports instructing, together with mentoring, coaching and leadership skills.



YOUTH FORUM

The Snow-Camp Youth Forum (SCYF) provides young people with an opportunity to get more involved in our work. Meeting monthly in each region, the SCYF enables young people to have their say on the development of Snow-Camp Programmes, participate in a range of activities and discuss any issues they face in their communities. It is run entirely by its members, with Snow-Camp staff attending for support. 2 member of SCYF sit on our Board of Trustees.



OUR IMPACT

Snow-Camp works. Motivating young people to fully engage is the key to successful youth work. Snowsports are incredibly attractive to young people, despite being out-of-reach for most. The opportunity to participate in snowsports acts as the tool with which we can effectively engage young people and maintain a positive involvement with them. At the end of our last programme year:



PROGRAMME COSTS

The table below highlights which programmes are available in each region and their costs. Transport can also be provided for youth groups and we do have limited funding support available, please ask the relevant Programme Manager for more information.



| | FIRST TRACKS | GRADUATE | EXCEL | APPRENTICESHIP | YOUTH FORUM |
|----------|--------------|----------|-----------------------|---------------------|---------------------|
| LONDON | £99 | £299 | £499 UK £565 Italy | Funded by Snow-Camp | Funded by Snow-Camp |
| SCOTLAND | £85 | £255 | £499 UK £565 Italy | Coming Soon | Funded by Snow-Camp |
| MIDLANDS | £99 | £299 | £499 UK £565 Italy | Coming Soon | Funded by Snow-Camp |
| BRISTOL | £85 | £255 | £499 UK £565 Italy | Coming Soon | Funded by Snow-Camp |
| CARDIFF | £49 | TBC | TBC | NA | Funded by Snow-Camp |

PROGRAMME TEAM

Our Programme Managers will meet you, explain the programmes and discuss your specific needs. They will ensure you all have the information you need as your young people progress through each programme. Furthermore, we conduct full risk assessments and our Programme Managers are always available if you have any questions. We build solid relationships with youth organisations to provide life changing experiences for young people. We look forward to working with you soon.

Our programmes operate at the following locations:

Midlands – SnowDome in Tamworth

Midlands Programme Manager:

Chris Walsh
chris@snow-camp.org.uk
07810 800 272

Scotland – The Snow Factor and Bearsden Ski and Snowboard Club in Glasgow

Scotland Programme Manager

Laura McIntyre
laura@snow-camp.org.uk
07714 754 476

Bristol – Gloucester Ski and Snowboard Centre

Cardiff – Cardiff Ski and Snowboard Centre

Bristol and Cardiff Programme Manager

Andrew Kimber
andrew@snow-camp.org.uk
07732 204 767

London – The Snow Centre in Hemel Hempstead

London Programme Manager

Gavin Hamner
gavin@snow-camp.org.uk
07921 817 975
01273 241 383

Operations Director

Lara Kinnear
lara@snow-camp.org.uk
07545 432 824
01273 241 383

OUR AWARDS



**TOP 100
EMPLOYER
— 2015 —**



YOUTH WORKER RECOMMENDATIONS

"This has been a beneficial course for our young people. They have gained great self-confidence and overcome certain fears. The whole group bonded as a team. I would happily recommend Snow-Camp."

*Leaving Care-Lewisham,
London*

"All of the young people who attended have had a positive experience and developed many life-skills. I would definitely recommend the Snow-Camp course to future groups and will be bringing another group along to the next programme."

Cardiff Young Carers West

"All the young people and staff had an incredible time on Snow-Camp's programmes. Every young person had visibly improved their confidence, motivation to succeed, along with their health and fitness, with each of them feeling really proud of their new achievements."

*Bristol City
Community Trust*

"We are blessed to be part of such a potent experiential learning organisation that provides wonderful opportunities and new doors of growth to aide in the transformational journey of its participants".

*Royston Youth Action,
Scotland*

"I cannot believe how well this has gone down with our young people, most of these young people would NEVER have even thought about doing skiing or snowboarding before. The life-skills sessions alongside really make a difference to the value of the programme."

*Oaklands Youth Centre,
West Midlands*

IN PARTNERSHIP WITH

