

# AJ Bell Alpine Challenge - Event Overview

The AJ Bell Alpine Challenge takes place from 24-27th January 2019, with an event base at the Hotel L'Aubergade in Morzine. It will be the 10<sup>th</sup> year Snow-Camp is running the Challenge, which has become an essential source of funding and has raised over £350,000 to date for our work with young people nationwide.

## The Challenge

A 2 day team snow sports challenge to ski or snowboard a total of 150 km (GPS tracked) across the Portes du Soleil ski area, hitting as many designated checkpoints as possible!

The Challenge begins at 8.30am on Friday 25<sup>th</sup> and finishes at 5pm Saturday 26<sup>th</sup> January 2019. The Challenge is to get your team to clock as many km's as possible over the two days using any pistes available, whilst also having to take a number of prescribed photos of your team at over 30 specific checkpoints – naturally at the furthest reaches of the Portes du Soleil ski area! Next to the landmark checkpoints you can earn some bonus points by completing our 'special' checkpoints, which will be added to your total if completed successfully. There will be planning support at the event if needed, but it is up to teams to plan their route, make decisions and maximise opportunities to combine km's with checkpoint photos over the two days.

A GPS system will track every team's progress. Photos of the complete team must be taken at each checkpoint. This ensures everyone participates and completes the challenge – it also encourages teamwork and reduces risk of one team member flying around with the GPS while other team members take a break!

## Registration

Teams usually take part in teams of 4, but if you would like to have a bigger team please do get in touch and we can arrange this.

The Early Bird registration fee is £100 per person (£400 per team of 4) and is available until the 30<sup>th</sup> September 2018. After the 30<sup>th</sup> September the registration fee is £150 per person (£600 per team of 4).

The registration fee covers challenge entry, team bibs, GPS tracking, the event briefing on Thursday, BBQ and mulled wine on Friday evening and the awards ceremony on Saturday evening. It also includes packed lunches and medals for all participants. Please note the registration fee does not cover flights, transfers, accommodation, breakfast, dinner, lift passes and ski/snowboard hire.

The following extras can be added on when registering online at <https://snowcamp.wufoo.com/forms/p16a34cz16ltg1e/>

- Lovely 3-course dinners at the ballroom of the Hotel Le Cret on Thursday evening at 7pm followed by the briefing at 9pm, and on Saturday evening at 7pm followed by the awards ceremony (£35 per person per dinner)
- 2-day Portes du Soleil lift passes valid for the Friday and Saturday (£75 per person)
- A limited amount of rooms are available in the 2 star Hotel L'Aubergade – more information upon request

## Fundraising

The fundraising target for Snow-Camp is £500 per person (£2,000 for a team of 4) which can be considerably increased by encouraging your sponsors to add Gift Aid. With all costs being covered upfront, all funds raised will go directly to the charity. We also have some great medals and prizes that will be presented to the Top 3 fundraisers.

## Challenge Timings

Please find a rough timeline for the weekend below, exact timings will be confirmed closer to the weekend.

Date	Time	Item
<b>Thu, 24<sup>th</sup> January</b>	19:00 -21:00	Dinner at Le Cret ( <i>optional add-on</i> )
	21:00-22:00	Briefing at Le Cret for all teams, Introductions, Bib Collection for all teams
<b>Fri, 25<sup>th</sup> January</b>	08:00	Collection of Trackers and Packed Lunches at the L'Aubergade
	08:15	Team Photo with all Challenge teams
	08:30	Lifts open - the Challenge begins
	17:00	Tracking stops
	17:00-18:00	All teams check off their checkpoints and return trackers to the L'Aubergade (to be charged overnight)
	17:30-20:00	BBQ & mulled wine at the L'Aubergade
	20:00 - late	Bar open for socializing at the L'Aubergade
	<b>Sat, 26<sup>th</sup> January</b>	08:15
08.30		Lifts open - the Challenge continues
17:00		Tracking stops and the Challenge finishes
17:00-19:00		All teams check off their checkpoints and return trackers at the L'Aubergade
19.00 -21.00		Dinner at Le Cret ( <i>optional add-on</i> )
	21.00 - late	Awards Ceremony and After Party for all team at Le Cret

## **Dinner on Thursday & Saturday**

We are delighted to have booked a fabulous dinner in the ballroom of the Hotel Le Cret for both, Thursday and Saturday night at 7pm. We would like as many of you as possible to join us for a lovely 3-course dinner. The briefing and awards ceremony will follow the dinner in the same room.

## **Thursday Briefing Evening**

On the Thursday evening, all teams must attend the Briefing held at 9pm at Le Cret. This is a fun event, welcoming you all to the AJ Bell Alpine Challenge, going through the rules, assisting with any safety and route questions. Staff will be on hand to support your team in any way needed, and ensure you are fully aware of all that will be happening over the coming two days. You will also receive your team bibs and lift passes (if ordered).

The evening also serves to tell you a little more about Snow-Camp, the charity you are all supporting by taking on the Challenge, as well as meeting the other teams.

## **Saturday Awards Evening**

The Saturday evening sees all teams come back together at Le Cret for 9pm for the AJ Bell Alpine Challenge Awards Evening. At this point GPS distances have all been checked, checkpoint photos have all been submitted,... it's time to see who has won!

All teams who clock up 150km complete the AJ Bell Alpine Challenge and will win medals which will be awarded on the night. But we will also be awarding special trophies and medals to the teams who have skied / boarded the most km' and hit the most checkpoints:

- AJ Bell Alpine Challenge Gold Medal Winners 2019
- AJ Bell Alpine Challenge Silver Medal Winners 2019
- AJ Bell Alpine Challenge Bronze Medal Winners 2019

For fundraising excellence we also award trophies and medals to:

- AJ Bell Alpine Challenge Fundraising Gold Medal Winners 2019
- AJ Bell Alpine Challenge Fundraising Silver Medal Winners 2019
- AJ Bell Alpine Challenge Fundraising Bronze Medal Winners 2019

## **Travel**

In the past we have found that all team have different travel requirements and preferences. Please find below some travel suggestions from various UK airports to Geneva.

<b>Airport</b>	<b>Outbound (Thu, 24/01/19)</b>	<b>Inbound (Sun, 27/01/19)</b>	<b>Airline</b>
London Gatwick	10.45-13.25 (EZY8468)	12.30-13.10 (EZY8469)	Easyjet
London Heathrow	08.35-11.15 (BA726)	12.30-13.20 (BA0727)	BA
Manchester	07.55-10.55 (LS811)	16.50-17.50 (EZY1952)	Jet2/Easyjet
Birmingham	12.45-15.30 (EZY1492)	16.45-17.40 (EZY1497)	Easyjet
Bristol	13.40-16.20 (EZY6155)	15.45-16.30 (EZY6150)	Easyjet

## Transfers

The team at Skiidy Gonzales <https://www.skiidygonzales.com/> are offering a 10% discount to everyone booking their transfers through them. They are also very kindly donating 5% of all income from transfer booked for the AJ Bell Alpine Challenge to Snow-Camp. To book your transfer go to <https://www.skiidygonzales.com/> and use discount code **snowcamp19**

## Accommodation

Morzine offers a fantastic range of accommodation with options to suit all needs and budgets, ranging from self-catered apartments to luxury catered chalets.

We have reserved a limited amount of shared rooms on a B&B basis in the lovely 2 -star Hotel L'Aubergade which can be booked via us on a first come first serve basis. If this is of interest please do get in touch.

If you are looking for accommodation we can recommend the official Morzine Avoriaz website at <http://en.morzine-avoriaz.com/> or Morznet: <https://www.morznet.com/accommodation/>

Alternatively you can contact the tourist office – full details here: <http://en.morzine-avoriaz.com/contact-us/>

## Insurance

Each team member needs to have his/her own insurance for the time they are on the Alpine Challenge. We recommend our partners MPI: <http://retail.mpibrokers.com/snow-camp>

## Ski/Snowboard Hire

[Doorstep Ski](#) have very kindly offered discounted Ski Hire for all Alpine Challenge participants. They will bring your equipment to your accommodation on Thursday evening and collect everything again on Saturday evening. To get your 40% discount use discount code **snowcamp** when booking your ski hire at <https://doorstepskis.com/en/book/booking/>