



# PROGRAMME OVERVIEW

SNOW-CAMP.ORG.UK



SNOWCAMPCHARITY



SNOWCAMPINFO



SNOWCAMPCHARITY

## WHO WE ARE

Founded in 2003, Snow-Camp are the UK's only registered charity using a unique combination of skiing, snowboarding, life-skills sessions, qualifications and employment opportunities to support and empower young people.

## WHAT WE DO

Snow-Camp offer young people the opportunity to experience snowsports for the first time, starting with a 2-day introduction to skiing and snowboarding through to training young people to be level 1 instructors. Starting each summer, we provide a year-long programme journey at artificial and indoor slopes across the UK, progressing to the mountains at the final stage of the programme year.

Our innovative and engaging programme journey combines the continuous development of skiing and snowboarding ability with life-skills sessions and qualifications.

## OUR OBJECTIVES

**DEVELOP LIFE-SKILLS** - Learning to ski or snowboard requires perseverance, commitment, patience, overcoming fear, teamwork and determination, all essential life-skills for young people.

**BROADEN HORIZONS** - Taking more young people out of the city to an environment where they can thrive and challenge the territorial bias in gang culture today, attitudes can be changed and cross-borough friendships made.

**BREAK DOWN BARRIERS** - Snowsports are out of reach for many young people. We make snowsports accessible to those who would never normally have the opportunity to learn how to ski or snowboard.

**PROVIDE QUALIFICATIONS** - Young people can gain up to 7 new nationally recognised qualifications on our programmes, improving their CV noticeably.

**ACHIEVE POSITIVE CHANGE** - Enabling more young people, who are not in training or employment to participate in targeted work experience, vocational training and apprenticeships.



## FIRST TRACKS PROGRAMME

First Tracks is our beginner programme that provides young people (aged 13-21) with their first experience of snowsports. On the programme we bring young people together from different areas and from a diverse range of backgrounds, enabling them to build relationships and experience inclusivity.

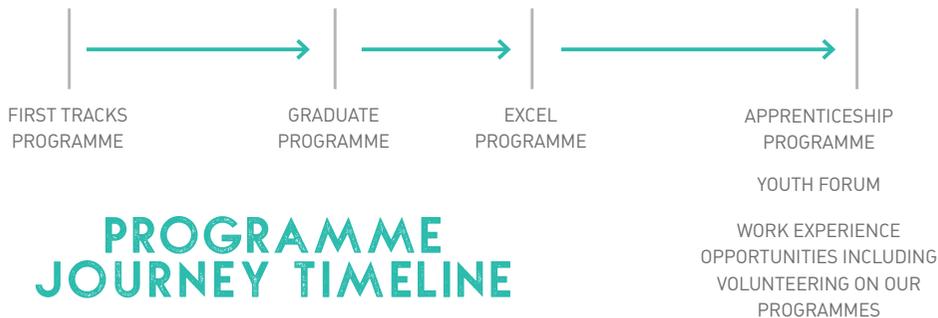
- ▶ Classroom based life-skills sessions.
- ▶ Accredited Snowsport England or Scotland Snow Life Award.
- ▶ Awards ceremony providing a lasting record of their achievements and experience.
- ▶ The opportunity to progress on to the next Snow-Camp programme, Graduate.

### Young people receive:

- ▶ 2-day programme taking place in the summer holidays throughout July and August.
- ▶ Training in skiing or snowboarding with qualified instructors.

At the end of the 2-days the young people will have made significant progress on the slopes and will have experienced, for the first time, the feeling of sliding down a ski slope, giving them an increased sense of achievement and pride in what they have accomplished.

JUL AUG SEP OCT NOV DEC JAN FEB MAR APR MAY JUN JUL



## PROGRAMME JOURNEY TIMELINE

# GRADUATE PROGRAMME

Having experienced the thrill of snowsports for the first time on First Tracks, moving onto the Graduate Programme is the obvious next step for young people who are keen to continue with skiing or snowboarding.

Group classroom sessions held before each slope session expose young people to the wider world of skiing and snowboarding, with talks from snowsports industry professionals and athletes. Life-skills remain a significant part of the programme, as to complete the programme young people require commitment, dedication and focus, this is all positively discussed during the classroom sessions.

Young people receive:

- ▶ 6-day programme taking place on weekends throughout October, November and December.
- ▶ Training in skiing or snowboarding with qualified instructors.
- ▶ ASDAN Sports and Fitness certificate.
- ▶ Accredited Snowsport England or Scotland Snow Life Award.
- ▶ Awards ceremony providing a lasting record of their achievements and experience.
- ▶ The opportunity to progress on to the next Snow-Camp programme, Excel.



# EXCEL PROGRAMME

The Excel Programme is our youth instructor training programme. Having completed First Tracks and Graduate, Excel supports young people (aged 16-21) who wish to pursue a career in the snowsports industry. Towards the end of the programme the young people spend a week in the mountains with other Snow-Camp groups from across the country. They shadow instructors and gain valuable mountain experience. For many this is their first time abroad, broadening their horizons on a personal and educational level.

The skills which they are demonstrating on the slopes are also reflected in the classroom with life-skills sessions focusing on the foundations of the coaching pathway, lesson planning and live teaching tasks.

Young people receive:

- ▶ 10-day programme taking place on weekends throughout February, March and April.
- ▶ Training in skiing or snowboarding with qualified instructors.
- ▶ Accredited Snowsport England or Snowsport Scotland Assistant Qualification or Level 1 Instructor Qualification.
- ▶ Accredited Snowsport England or Scotland Snow Life Award.
- ▶ Safeguarding and first aid training.
- ▶ DBS or PVG checks.
- ▶ 1 week residential trip abroad.
- ▶ 20 hours shadowing qualified instructors.
- ▶ Opportunity to volunteer for Snow-Camp and teach the next cohort of young people.
- ▶ Opportunity to progress on to the next Snow-Camp programme, Apprenticeship.
- ▶ Opportunity to join the Snow-Camp Youth Forum and participate in work placements across the snowsports industry.



## APPRENTICESHIPS

Each year we provide several young people, who have completed Excel, with a once in a lifetime opportunity to join our award-winning Apprenticeship Programme.

Snow-Camp apprentices (aged 16-21) gain valuable experience from working on all our programmes alongside work placements across the snowsports industry. Apprentices are also provided with opportunities to work at national and international snowsports events.



Young people receive:

- ▶ 1 year paid apprenticeship with Snow-Camp.
- ▶ NVQ in Activity Leadership or SVQ Sports Coaching Training.
- ▶ BASI Level 1 Alpine Skiing or Snowboarding Qualification.
- ▶ Ski or snowboard technician training.

The Apprenticeship Programme is designed for individuals who want to gain broad experience and a solid foundation to support a career in the snowsports industry. They gain key qualifications and practical work experience in snowsports instructing combined with mentoring, coaching and leadership skills.

## YOUTH FORUM

The Snow-Camp Youth Forum (SCYF) provides young people with an opportunity to get more involved in our work. Meeting monthly in each region, the SCYF enables young people to have their say on the development of Snow-Camp programmes, participate in a range of activities and discuss any issues they face in their communities.

It is run entirely by its members with Snow-Camp staff attending for support. 2 members of the SCYF sit on our Board of Trustees as Youth Representatives.



## UPLIFT

Uplift is our mental wellbeing support programme for young people attending our core snowsports programmes. When taking part in Graduate, Excel, Apprenticeship or Youth Forum young people will participate in group workshops focussing on the role of good communication and healthy relationships, coping mechanisms, self-esteem and the impact of social media. Young people will also have access to 1-1 counselling sessions. Uplift is run by fully qualified counsellors who are registered with the British Association for Counselling and Psychotherapy (BACP). Uplift is generously supported by the Gompels Healthcare Foundation.

# PROGRAMME COSTS

The table below highlights which programmes are available in each region and their costs. Transport can also be provided for youth groups and we do have limited funding support available, please ask the relevant Programme Manager for more information.



	FIRST TRACKS	GRADUATE	EXCEL	APPRENTICESHIP	YOUTH FORUM
LONDON	£99	£299	£499 UK £650 Residential	Funded by Snow-Camp	Funded by Snow-Camp
SCOTLAND	£85	£255	£499 UK £650 Residential	Funded by Snow-Camp	Funded by Snow-Camp
MIDLANDS	£99	£299	£499 UK £650 Residential	Funded by Snow-Camp	Funded by Snow-Camp
NORTH WEST	£99	£299	£499 UK £650 Residential	Funded by Snow-Camp	Funded by Snow-Camp

# PROGRAMME TEAM

We work directly with youth projects and youth service providers. Our Programme Managers meet with youth workers and social workers to explain our programmes and to discuss the specific needs of their young people. We build solid relationships with youth organisations to provide life changing experiences for young people. We look forward to working with you soon.

Our programmes operate at the following locations:

**Scotland Programme Manager**



**Laura McIntyre**  
laura@snow-camp.org.uk  
07714 754 476

**Scotland** – The Snow Factor and Bearsden Ski and Snowboard Club in Glasgow

**Programme Director**



**Gavin Hanmer**  
gavin@snow-camp.org.uk  
07921 817 975  
01273 241 383

**Midlands Programme Manager**



**Chris Walsh**  
chris@snow-camp.org.uk  
07719 329 732

**Midlands** – SnowDome in Tamworth

**North West** – Chill Factors in Manchester

**North West Programme Manager**



**Morv Bett:**  
morv@snow-camp.org.uk  
07857 694 953

**London** – The Snow Centre in Hemel Hempstead

**London Programme Manager**



**Callum Gibb:**  
callum@snow-camp.org.uk  
07739 346 111

# OUR IMPACT

At the end of our last programme year:

98%

of young people were more confident

95%

had made new friends

91%

have moved on to either employment, training or further education

96%

gained accredited qualifications

# OUR AWARDS



IN PARTNERSHIP WITH

